

NOWOFOL's new film: NOWOPAQUE

Naturally white – warm and velvety to touch

NOWOPAQUE is the name of the new offspring from the NOWOFOL® range of film products. With its high opacity level, it simply outshines pigmented white films. Due to its velvety appearance, printed images don't just look better – the printability itself is significantly improved by the characteristic surface. In packaging applications the 'dry hold' with its extra special surface feel stands out especially.

NOWOPAQUE's cutting characteristics also make it a really impressive newcomer. In addition, its reduced density makes it extremely attractive in financial terms. Of the film's physical properties, the high e-module, low linear expansion and the high impact resistance should be emphasized.

Just as with other MDO polypropylene films, the possible usage options are multifaceted and diverse: labels or synthetic paper, laminating films in combination with other materials, self-adhesive films in packaging (tear strips) or technical applications (adhesive tapes), in banding systems or cable bundling.

Needless to say, the NOWOPAQUE films are suitable for direct contact with foodstuffs.

You will find information on NOWOFOL at: http://www.nowofol.de/Presse/Nowofol_Info_EN.pdf

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